



TreeHa!

so simple it's child's play...



Creating a new future for you and this planet!

You became a member of me2everyone for different reasons:

- Perhaps you wanted to try something new?
- Maybe it was the free shares?
- The chance to make money?
- Or improve life on this planet?

Well, TreeHa is a wonderful new idea for Me2everyone. You see we want to plant one billion trees by 2015 and seven billion trees by 2020: one for every living person on the planet. Those trees are a legacy for future generations to enjoy. But TreeHa is more than this - much more!

Every member benefits...

The TreeHa marketing plan begins with “TreeHa Partners” and this presentation explores the story behind TreeHa and how you can benefit with a range of exceptional rewards for helping improve our environment.

For instance, there are commissions for recommending TreeHa to friends and family, commissions for making sales, commissions for looking after people. There’s our intriguing AIR benefit (Acorn Incentive Reward) and also a chance to increase the number of your me2everyone shares.

There’s a real chance for everyone involved in me2everyone to make money and for those who embrace TreeHa to make exceptional amounts of money.

Here’s something that all members can use now to create a new source of income from doing something positive for the planet. It’s not an investment but a

way to benefit the planet, earn some money and have a little fun along the way.

TreeHa has been created as the first major profit centre for me2everyone members to enjoy. Projected sales are £875m over the next five years with a staggering £159m being used to improve your company.

In addition, working with our partners we intend to inject £130m into new technologies that improve the environment. Whenever those technologies are successful they will create more income for me2everyone shareholders and that includes you!

Getting involved is simple with prices starting from as low as £1.95. Benefit the planet and improve your own income at the same time. Child’s Play!

The Plan

*To plant one billion trees by 2015
And seven billion by 2020!*

*To create work for millions of people
To improve our environment with new technologies*

*To inject money into your company (me2everyone)
To give you a chance to make money*



TreeHa Headlines

- Membership from £1.95 (about three US dollars)
- Choose from 7 different memberships
- For every tree planted you earn 100 bonus shares in Me2everyone PLC*
- You benefit from our AIR programme (Acorn Incentive Rewards)
- Income from TreeHa will be used to improve me2everyone.com
- New technologies get a boost (find a new technology and we could change your life)
- Exceptional rewards for recommending TreeHa to people you know
- Be part of something that plants one billion trees by 2015 and seven billion by 2020
- Help put five million farmers into work across developing nations
- Be part of a global change
- Remember, **everyone wins**. The environment, local communities, M2E and YOU!

*Provided by our partner Complete Earth



6.8 Billion People
One Planet
400 Billion Trees
230 Trees felled every second



The world needs to plant 14 billion trees every year...

Across the next five years, TreeHa members will enable one billion new trees to be planted in developing nations and within five years the seeds from those trees will begin making some of the necessary changes on Earth.

TreeHa members will provide work for five million farmers who will be able to feed their families. TreeHa members will create oxygen for four billion people and offset the CO₂ production of 1.2m homes. TreeHa is only part of the solution but your membership will be a legacy to this planet.

Although TreeHa memberships create money for Me2everyone PLC shareholders, we are donating all of the profits from those one billion trees to the five million farmers who will look after them – now and forever! And with TreeHa memberships starting at a mere GBP £1.95 (just three US dollars) for two trees it's never been easier to make a real difference on your planet.

You can make a difference with TreeHa and in exchange we've got a partners programme that may very well make a difference in your life too!

Note: The majority of official data in this presentation comes from www.unep.org/billiontreecampaign and any supplementary calculations are developed from, or via communications with UNEP themselves.



Making money - so simple it's child's play...

TreeHa is a massive, but highly rewarding venture for me2everyone members to be involved in. The project can be instantly deployed and can create money for all me2everyone members. TreeHa improves the environment, aids communities, provides food and medicines, protects villages and gives five million farmers in developing nations a lifelong income from agroforestry.

so how does it work?



- You buy a TreeHa membership
- And we buy trees
- Our partners plant them
- Care for them
- They grow
- Soak up CO₂
- Breathe O₂
- Support communities
- Help wildlife
- Lift people out of poverty

When you buy a TreeHa membership 21.4% of the income is invested into improving www.me2everyone.com. In fact when our members help us to sell

TreeHa memberships we generate enough profit to complete the M2E transformation into the 3D world everyone dreams about. We buy trees via our partner *Trees for the Future* who have planted 65 million trees since 1989 across a wide range of nations in the developing world.

In return for helping the environment another one of our partners, *Complete Earth*, will usually give you 1 share in Me2everyone PLC for every tree planted. However, under the Partners Programme, this is increased to 100 shares per tree. So as more TreeHa memberships are sold and more profits are invested into improving me2everyone.com, so does the value of your share (all your shares!)

Everyone wins:

The environment, local communities, M2E and YOU!

Next we look at the different memberships & benefits...



TreeHa Memberships – from seed to the Rainforest!

Everyone knows that trees are good for the planet and our experience is that people from across the world want to help. So we've created TreeHa memberships so that everyone in the world can become involved. You see, TreeHa membership starts from just GBP 1.95 (about three US dollars).

Me2everyone members are able to sell TreeHa membership packs and earn very good commissions in addition to creating a really good, positive impact for the environment. They are great for fundraisers, wonderful as presents, a way for companies to give incentives to their customers and did we mention that there are wonderful benefits for our TreeHa partners?

There are 7 different membership packages: designed for every budget, and the higher you reach the more the environment and you benefit.

Membership	Price (GBP)	Trees Planted	Shares
Seed	£1.95	2	200
Leaf	£7.00	8	800
Branch	£21.00	24	2400
Tree	£49.00	56	5600
Woodland	£392.00	448	44800
Forest	£2100.00	2400	240000
Rainforest	£4900.00	5600	560000

More TreeHa Membership benefits to come >



TreeHa Rewards

You buy a membership and trees get planted. Farmers in distant lands suddenly have a new way to make money. Thanks to you! *We think this is incredible.* By becoming a TreeHa member you are helping the environment to soak up CO₂ and we want to ensure that our members are rewarded for helping to do something very positive for the planet. As you may know, for every tree you agree to pay to be planted, our partner, Complete Earth, will give you 100 shares in me2everyone. This may not change your life, but we think it's a great reward to benefit you in the future.

Also for every tree in your membership, we will give you one free entry into a weekly draw to win M2E-related prizes. So, take a *Branch* membership and we'll give you 24 entries every week into the draw. Then every week there will be a range of prizes publicised on the website. For instance we'd like to offer you the chance to become a millionaire and so first prize every week will be two million, paid up Me2everyone PLC shares. They are worth £2,000 today, but who knows where they will be in the future? There will also be bonus TreeHa memberships to win, cash incentives and other prizes – all to give TreeHa members a little more fun in the future.

Finally, we've also created the AIR system (explored on the next page) which gives you a range of ongoing benefits from successfully helping the planet. This is where you can start to smile 😊



Next: The magic of AIR >



AIR – the Acorn Incentive Rewards

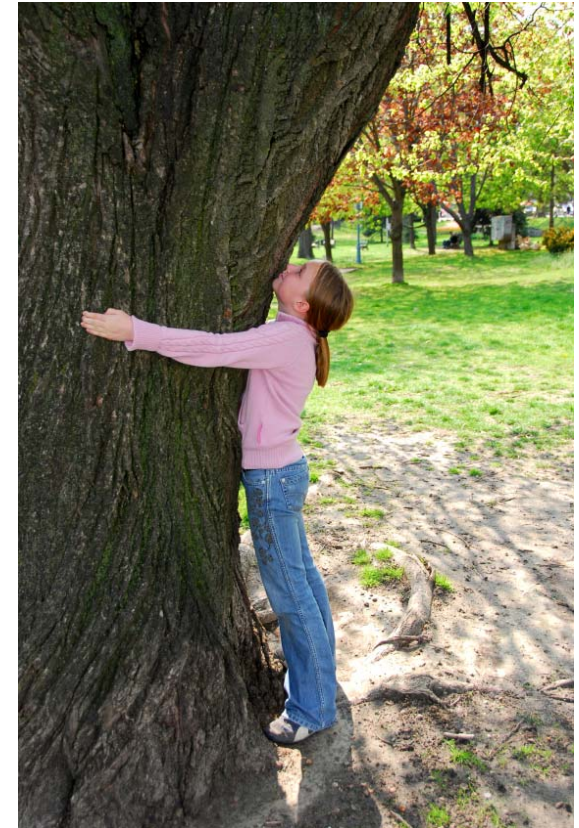
Every time you recommend a new member of TreeHa we give you between one and four Acorns for every tree that their membership causes to be planted. The exact number depends upon your own level of membership and we explore this on page 10. For instance, if you are a **Forest** member, you earn 3 times as many Acorns as a **Leaf** member. So, the more you do for the environment via TreeHa, the greater your reward. Oh, these Acorns are in addition to the minimum 10% finder's fee we give to you.

What do Acorns give you?

They open a whole new world of membership benefits! Acorns will give you income or a chance to purchase TreeHa merchandise. You will be able to use Acorns to visit our farmers on eco-holidays and discover more about our planet. However perhaps the most exciting aspect of Acorns is the additional income you receive. Every 30 days we place 2.5% of all TreeHa sales (memberships, merchandise, solar cookers and holidays) into a special Acorn Incentive Pool. Then, every 30 days we divide this pool pro-rata among all the Acorns and pay you a sales bonus direct to your commission account.

No one dares to put a figure on how much money Acorns will make for our members as it could be pennies to pounds. It all depends on how much our members help the environment and we're looking forward to seeing how this story unfolds in the months to come.

Next: TreeHa Partners are Ambassadors





Why does TreeHa need a Partner Programme?

Every business has to start somewhere. TreeHa is lucky, starting from a me2everyone membership base of some 565,000 people with 210 sales people (AMEs) and a commission system which is simple, but also provides plenty of options for recommenders and dedicated sales people alike. Phase 1 of the planting programme is run through *Trees for the Future* who have a wide range of experience from planting 65m trees worldwide. The only thing that's missing right now is the website, but that's in the planning. So why are we looking for Partners?

TreeHa Partners will become ambassadors, helping to solve any

public relations issues and providing some good testimonials. Partners also provide the first sales and 21.4% of this membership income is invested into improved features for **me2everyone.com**.

There are 1200 Partner memberships available. This sounds a lot, but with 900 memberships costing GBP £49 or less, we expect them to disappear fast. When we sell all 1200 Partner memberships, more than half a million trees will have been planted. That's a strong marketing statement to make! In addition, M2E will have been able to start work on several overdue features, from 3D to the Quest and the marketplace. Cool eh?



A quick recap and then a look at some TreeHa facts :)

TreeHa Partners is the first stage of an incredible me2everyone journey. TreeHa Partners will enable the planting of half a million trees across 18 different countries in Africa, Asia, Southern and Central America. TreeHa Partners also seeks to put in place the funding to give me2everyone.com a real future and enable confident, global expansion.

TreeHa Partners is something that you can become involved in. It costs from GBP £1.95 (or just three US Dollars). For this we will ensure that two trees are planted. In exchange for helping the environment and doing something to help farmers in sometimes faraway nations our partner, Complete Earth, will ensure you are allocated shares in Me2everyone PLC. No one promises that these will change your life, that's not the reason for giving them to you. The reason is to say "thank-you" for helping the environment when planet Earth needs it most.

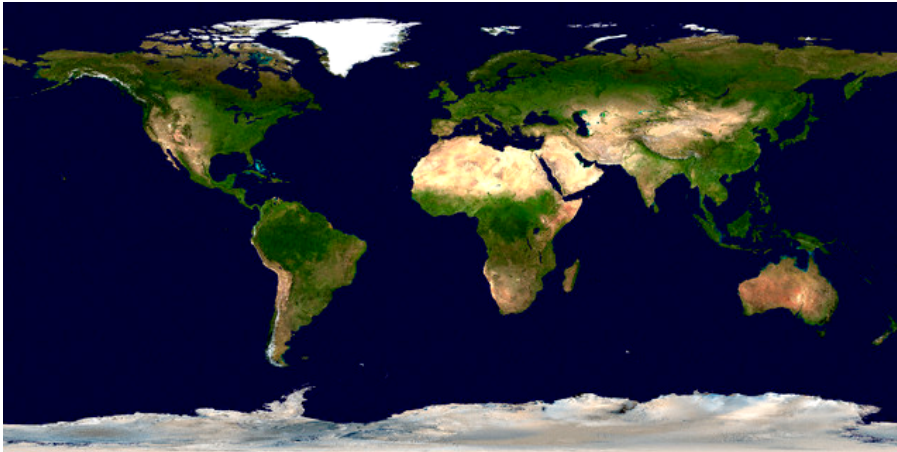
TreeHa Partners gain 10% cash commission for every new TreeHa member they find (we explore the numbers later in this presentation). In addition we give you a free membership of the TreeHa Rewards programme including the AIR system.

AIR is an additional reward mechanism for helping the project to succeed: helping me2everyone and our partners to plant one billion trees over the coming five years. This is an incredibly exciting prospect that not only helps the environment, but also gives you the chance to create an income stream, from something that is simply perfect for the world today.

Become a TreeHa Partner and join us on an exciting journey: one where you make all things possible.



Where are we planting?



Planting across the world...

We talk about phase one in this presentation and this covers our relationship with Trees for the Future. Here we aim to plant one billion trees across the next five years. Starting in Africa, we have chosen to support programmes in:

Burkina Faso	Burundi	Cameroon
Ethiopia	Ghana	Guinea
Kenya	Mali	Niger
Senegal	Tanzania	Uganda
Zambia		

In addition to these places (which will see more than half of the trees planted) we're also targeting India, the Philippines, Brazil, Haiti and Nicaragua.

However phase one is only part of the story. Our other partner, Complete Earth, will receive an income stream which will be used to produce environmental

products such as solar ovens (ovens that cook only using sunlight) and so reduce the numbers of trees felled for fuel.

Complete Earth is also planning a commercial strategy for TreeHa where it becomes involved in land ownership or partnership. This will lead to working holidays for TreeHa members in some quite unusual places. This commercial strategy is suitable anywhere in the world for anyone with an acre or more. This second phase will emerge in the months to come.



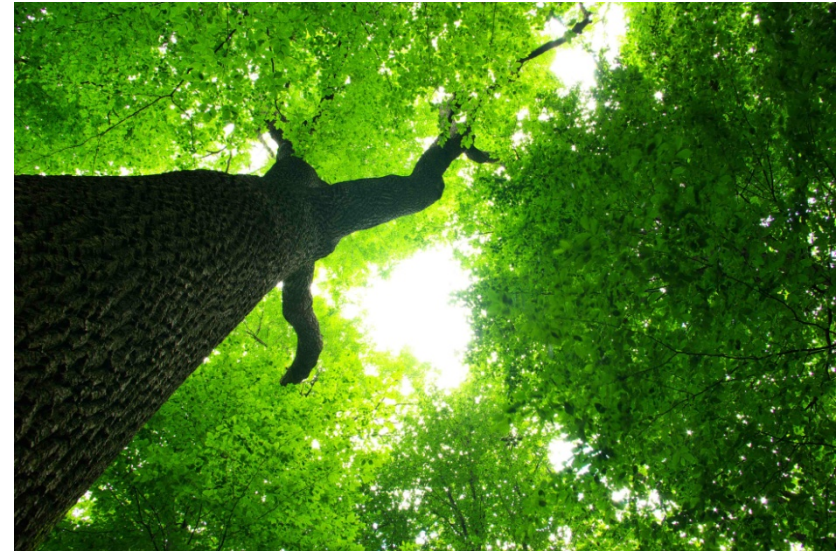
“The best time to plant a tree is 20 years ago. The second best is now.”

Chinese proverb

TreeHa Partner membership is the beginning of a journey. Together we can plant half a million trees, improve me2everyone.com and bring some real good to this world. We've already given Trees for the Future the resources to plant the first 5,000 trees and now we need you to become involved. Together we can really make this work. Half a million trees sets us upon a road. It transforms your company (Me2everyone PLC) into a vibrant website with a wide range of features. It gives lifelong employment to 2500 farmers.

It soaks up six million kilos of CO₂ every year and gives enough oxygen for two million people. It enables Complete Earth to secure land deals and strike agreements wherein the TreeHa website can be endorsed by UNEP (United Nations Environment Programme). It also sets us on a course to become officially accredited by the Voluntary Carbon Scheme, wherein TreeHa becomes an official carbon-offsetting option.

If this is something you want to become part of, please read through our “TreeHa Answers” section and then place your TreeHa membership order. Thank you.





TreeHa Answers



TreeHa Membership

Who are TreeHa Partners?

They are men and women from diverse nations who share common goals. They each want to help me2everyone and our partners to plant trees and begin to make positive changes to our environment. There will be 1200 Partners with three quarters paying GBP £49.00 or less. Between them they will put together the funds to plant half a million trees, but also enable the Me2everyone PLC board of directors to take decisive action to improve the website features and generate far more user content and features than ever before.

If TreeHa Partners is the first phase, what comes next?

Within 12 weeks of reading this presentation the main TreeHa.com website will emerge (see below for more details). There will be up to 1200 Partners across the world, assisting with the public relations drive and more than 200 AMEs (Affinity Marketing Execs) who are spearheading the marketing campaign. This is when the main membership programme will launch on the maxim, one tree = one share in Me2everyone PLC.

In addition to the main membership drive that sees a minimum of one billion trees planted across the next five years we will also launch **TreeHa Business** and **TreeHa Kids**. The Business membership is aimed at companies wanting to make large scale improvements on behalf of their products, customers or employees. TreeHa Business members will gain some form of advertising on the TreeHa website with their name, web link or profile according to their level of support.

I own some land, can I create a partnership with TreeHa?

Also coming is **TreeHa Commercial** which will be a joint project between several M2E partner companies. We will be looking to sign joint ventures with land owners across the world giving the TreeHa venture land-based assets and a

greater degree of control on planting. Within this part of the project will be the creation of eco-lodges, enabling TreeHa members to eventually take working holidays in a range of developing nations where they can learn directly about forest care and the wildlife within them.

You mentioned “TreeHa Kids”, what more can you tell me?

TreeHa Kids is being created to involve children and schools in the world of TreeHa. There will be a unique (kid friendly) part of the website where children can learn more about trees, wildlife and climate change. There will be competitions around the theme “so simple, its child’s play” with prizes going to children, their families and the schools. This will be a global programme aimed at under-16s with the hope that each child plants at least one tree in their lifetime.

When I become a TreeHa member, what will I receive?

Firstly we send you a TreeHa certificate showing you how many trees you have planted and the benefits to the environment. This will be sent via email (and eventually as a download from the website). Naturally this saves on paper but if you want to display the certificate, please feel free to do so. Depending on which website you read, the average tree provides 80,000 sheets of paper.

You will also be allocated shares in Me2everyone PLC and when the TreeHa website goes live, these shares will be registered in your name. Again the certificate will be electronic-based, meaning that you don’t have to print it. You will be linked into the M2E community and be given the rights to use the TreeHa logo (and tree) on business cards, promotional material and your own M2E page as an official member.

Every tree starts from seed and we aim to bring you regular reports on what’s happening in the life-cycle of your trees. Our partners grow from seed because



it's the most economical way and ensures that prices can be kept low. In the phase one program (operating via Trees for the Future) your trees will be pinpointed as part of a forest (alas we're not going to be able to pinpoint your exact tree). However in phase two, we intend to bring you far more data and GPS locations of your trees.

You also receive commissions for helping find new TreeHa members, as well as access to our Acorn Incentive Pool. You can share TreeHa with your friends, social network contacts and business owners across the world. As a member, we will give you a TreeHa marketing pack with fresh ideas on how to help TreeHa grow.

Do I get something for recommending TreeHa?

With **TreeHa Connect** we pay a 10% commission* for recommending your friends by sharing this presentation with them. This is just the beginning because we have our incentive programme called "AIR" or "Acorns" which has the potential to increase your income from recommending new members.

We also intend to develop a free-to-register membership giving members the chance to recommend others (for a reduced commission of 2.5%). For each free registration we will plant one tree.

You can also become more involved in the sales, marketing and customer support. In fact it's possible to earn up to 44% in commissions, depending on how involved you want to become. However, if you are considering looking for TreeHa Business members, please wait for the main launch later this year.

When do you think the website will arrive?

The TreeHa website will be feature rich, with a video presentation and links to your me2everyone.com membership account. Naturally there will be a full e-commerce shop and the chance to purchase TreeHa merchandise. In addition there will be a tracking system for your orders and also for your commissions. We are also including a system to transfer commissions to you seamlessly.

Our developers believe that the main TreeHa.com website will emerge in July 2010, but we aim to have an interim presentation website in place long before then.

Can I buy trees by bank standing order?

Yes, but not during the TreeHa Partners phase. Please wait for the main launch of the TreeHa website.

* All commissions are paid after deducting sales tax, ("VAT"). So for example, if the person you recommend decides to purchase a GBP £49.00 membership we have to deduct GBP £7.30 which goes to the tax man. The balance is GBP £41.70 and your 10% commission is calculated on this.



Membership Benefits

How will TreeHa generate money for Me2everyone PLC shareholders?

From every TreeHa membership sale, M2E earns approximately 21.4% and this is invested into improving the features of the website. The more useful the website becomes, the more our membership will climb from the present 565,000 people into the realms of several million. Now add in the effects of business memberships and the chain reaction gradually starts to improve income streams for M2E shareholders.

In addition Complete Earth aims to make a cash purchase of three billion Me2everyone PLC shares during the next two years, thus investing money into me2everyone.com. One third of these shares will be a gift to TreeHa members), another third will be held and dividends used to improve tree planting across the planet and the final third will be held for the benefit of Acorn holders. That's one billion shares with the potential to provide exciting sales incentives in the years to come.





TreeHa Numbers

Can you tell me what happens to my membership fee?

Sure!

Let's take a **Tree** membership as an example. **Tree** membership costs GBP £49.00 and this is divided as follows:

Sales tax (VAT)	£7.30
Environmental Technology & Trees	£11.27
Me2everyone PLC	£8.92
Customer Support / Marketing	£12.75
Sales & Recommender Bonus	£8.34
M2E Foundation	£0.42

Are you looking for sales agents? If so, what commission do you offer?

Yes we are.

We have several options available for people wanting to sell TreeHa memberships enabling you to build your own package. Soon TreeHa information will be available in 40+ languages, meaning that TreeHa memberships can be sold anywhere. Every TreeHa member gains a personal contact within me2everyone who is available for ongoing support across the whole M2E range. This ensures that you can focus on finding customers and helping them to choose the best possible package.

You may choose to simply find new TreeHa customers and we will pay you 10% of any order they place. You may decide to make the sale yourself and for this you gain up to an additional 34% if you upgrade to our 2010 AME membership. We

recommend that you first contact us and then discuss just how involved you want to be in the life cycle of the customers. Then we can create the best package for you. You can be underway within 24 hours and we can even provide you with sales leads.

How do you track sales to me?

Whether you are recommending or selling, we link everyone together with a simple membership number. When the website arrives, the banners will handle this automatically.

How will commissions be paid?

We are exploring various cost-effective payment solutions which will enable you to swipe commissions from your TreeHa account into various e-wallets. We will be adding a facility via **Neteller** and we're also waiting for news on a second system. With members across 170 nations, there's no one system that works for everyone, but we are moving ever-closer to the cutting edge of payments enabling transfers to your mobile phone.

Do I have to pay tax on any member benefits?

This depends on your circumstances and location. Generally we would say yes, but as it's impossible for us to give tax advice for every nation, we suggest that if you currently pay tax on your income or business profits, then you are likely to pay tax on commissions from TreeHa.



Complete Earth & Trees for the Future

What is Complete Earth? How are they giving members shares in M2E?

Complete Earth is owned by an international group of 25 business people for the purposes of benefiting the planet and helping to launch entrepreneurial ideas. During 2010 the company will re-register in a new jurisdiction to become more transparent with tax regimes (it was previously incorporated in the British Virgin Isles). The company is presently allocated 160m shares in Me2everyone PLC and after re-registration it will begin a phased purchase of three billion additional shares. One third of these shares will be given to TreeHa members.

Who are Trees for the Future?

In the early 1970s, Dave and Grace Deppner served as volunteers in the Philippines, where they witnessed the human tragedy brought on by illegal logging and unsustainable land management systems. Working with community leaders in nearby villages, the Deppners found ways to offer hope. They revitalized degraded lands by providing farmers with tree seed, technical training, and on-site planning assistance. People responded enthusiastically, and entire villages joined in, making great sacrifices to save their homes and way of life.

After returning from their overseas assignments they continued what they had started, communicating by mail with rural community leaders and providing information, seeds, and training materials. After many years of informal operations, Trees for the Future was incorporated as a 501 (c) (3) public charity in Maryland on August 14, 1989. Over the years they have assisted thousands of communities in planting millions of trees, which have restored life to land that was previously degraded or abandoned. The trees provide food, fodder, fuel, fertilizer, and medicine for the farmers as well as biodiversity for the landscape.





About the Trees

I understand the farmers and communities are looking after the trees, but how do they make a living out of it?

During phase 1 the emphasis is on working with Trees for the Future, whose work focuses on agroforestry, which involves integrating trees into agriculture. These techniques are particularly appropriate for resource-poor farmers in developing countries, as trees can improve the fertility of their lands (through nitrogen fixation), prevent wind and soil erosion (thereby also contributing to improved fertility), increase water penetration into underground aquifers, provide fodder for animals, create living fences, and also provide sustainable fuel wood production. Yes - some of these trees are used for fuel wood, but these are trees that coppice well, so they will come back year after year when they are properly cared for, and this alleviates pressure on the existing natural resources, preventing more deforestation. In phase 2 Complete Earth intends to provide as many of these farming families as possible with a solar cooker to reduce the amount of fuel wood required.

Agroforestry is a land-use system that integrates agriculture, trees, people, and animals in the same space, resulting in improved soil quality, higher yields, and improved standards of living. Agroforestry has been practiced around the world in varying forms for thousands of years, and as such it works well with the low-input land-management systems that are common throughout the developing world.

Do the farmers follow a step by step programme?

During phase 1 Trees for the Future will train communities in advances in agroforestry, and to facilitate the diffusion and promotion of these strategies. Agroforestry techniques are tailored to the needs of the community. In communal forests, tree planting programs focus on large-scale reforestation and the promotion of non-timber forest products. In agricultural fields, fast-growing multipurpose tree species are integrated into the agricultural system for specific functions such as a windbreak, firebreak, woodlot, living fence, contour-planting

for erosion control, and alley-cropping to improve soil fertility.

This work is highly seasonal - nurseries are seeded during the dry season, trees are planted during the rainy season and then they need to be protected through the first critical dry season. Trees for the Future provide seeds, training, and on-site technical assistance to communities, so that they may pursue these tree planting projects. This work takes place in developing countries, where they have a network of partners and field representatives that are working with communities across the globe.

What happens if the trees are destroyed by fire, natural disasters or diseases?

Whenever we hear about this, Complete Earth will ensure that trees are replaced within the same area. Wherever a drought has occurred replacement trees may be planted in a different part of the world.

Will I be able to verify how many trees you have planted and where they are?

During phase 1 we are restricted to the information provided to us from our partner, Trees for the Future. As a charity they are independently checked by various bodies including Charity Navigator and they make available their IRS filing documents, independently audited annual financial report and annual report. In a more practical way, they strive to make the location of their projects available via GPS monitoring and Google Earth. They do not have any explicit relationship with a third party to monitor or verify our tree planting.

In phase 2 to be run by Complete Earth, the intention is to register the programme with UNEP (United Nations Environment Programme) and under the Voluntary Carbon Scheme. The latter registration costs in the region of GBP £75,000 to complete and ensures that the programme is continually audited for the purpose of registering for carbon credits. GPS will continue to play a role.



Can I choose which species of tree is planted?

Alas during phase 1 this will not be possible as we are restricted to the existing programmes of Trees for the Future. However, we did ask them about their planting guidelines and they stated the following:

“We primarily only use species that are already naturalized in an area or are native to the area, but as many of our projects involve working on degraded lands, one of the main criteria is finding trees that will grow quickly and will establish an environment that allows for the native flora to return. While our goal is the rapid and continued return of indigenous diversity to these lands, the damage to the forests that once stood there makes it impossible to begin with a wide range of indigenous trees and other plants. Many of the climax species that once inhabited the forest are unable to withstand harsh, direct sunlight. They need the shade that is no longer there. Now that shade is gone, along with the cooler daytime temperatures, the humidity and soil moisture, as well as the soil humus and organisms.”

“In order to restore the biodiversity, we must plant multi-purpose, fast-growing trees to create conditions that allow the native species to thrive. In this process, we are quite careful to avoid using invasive species, but we do not restrict ourselves to strictly native species. We have learned over the years that by initially introducing the proper pioneer tree species, we can bring back the former conditions and that, within a very short time, we can bring about the natural regeneration of much of the past diversity that we all desire.”

“However, there are tremendous pressures exerted on these lands by the families who depend on them for their very survival. Our program offers these families important, sustained, income-generating activities that succeed because they also contribute to restoring an environmental balance to the land. Planting trees, without addressing the root causes of the deforestation, will not bring about any long term positive changes.”





Becoming a Member

How do I become a member?

Please complete the order form on page 27 and send this to us.

What payment methods do you accept?

We accept all major forms of payment including debit card, credit card, bank transfer, cheque and Alert Pay. Please note that there may be surcharges depending upon the method you use. If you are making a bank transfer, please ensure that you have the funds equal to the GBP amount. Also please note that Me2everyone PLC does not absorb the bank charges for international transfers.

We will soon be able to offer a simplified payment method that keeps everyone's fees to a minimum.

What if I want to change my mind?

If you change your mind about membership during the first 14 days, please contact us in writing and we will cancel your order and refund your money. We

regret that after the 14 day period, payments to third parties will have been sent and the only time you can request a refund is if we are in breach of the agreement with you.

How soon do I receive my TreeHa certificate?

You will receive your certificate within 7 days of receiving your membership fee. When the e-commerce section of the website is live this will be reduced to a few minutes.

I have more questions. Where can I find answers?

Please send an email to TreeHa@me2everyone.com giving us as much information as possible, including your me2everyone membership number, if applicable.





When I see a tree, I think of...

Something to climb...	Something to give me food.
Something to build a house...	or a table
Something to admire	Something to care for
Something to give me fruit	Acorns and Conkers
The Tree of Life	A source of work
Something to hug	A meeting place
Shade	Stillness
Something that gives oxygen...	and soaks up CO2
Natural beauty	Wisdom
Strength...	and Stability
Whispering Woods	Peace and Tranquillity
Homes for wildlife	Solid
Tree-houses...	and a place to play
Autumn	Falling leaves
Robin Hood	Childhood stories
A mighty oak	Protection
Maple Syrup...	mmm
Inspiration	The Earth's Energy
Wind Chimes	Healing

The essence of planet Earth





Payment Guide

Me2everyone PLC prefers payments via bank wire transfers, cheques, and credit & debit cards. We do offer you the chance to pay via Alert Pay, but unfortunately we are usually surcharged approximately 7% and regretfully have to pass this onto you. So, if you want to pay via Alert Pay, please add 7% to your total order.

BANK WIRE (CHAPS) INFORMATION

Lloyds TSB	Account Name:	me2everyone plc
Weeks Street	Account Number:	00603105
Maidenhead	Bank Sort Code:	30-95-37

International Payments:

BIC:	LOYDGB21121
IBAN:	GB31 LOYD 3095 3700 6031 05

OTHER PROCESSORS

AlertPay Pay to payments@me2everyone.com

PLEASE NOTE: DEBIT AND CREDIT CARD PAYMENTS

Please complete the relevant section on the order form.

For your security we do not ask you to complete all information on the form. Instead please provide your 3-digit CSV number (on the back of the card) by email to TreeHa@me2everyone.com Thanks.





A few more numbers for TreeHa Partners

The following table summarises all the TreeHa memberships and the benefits you receive. It also gives the number of Acorns you receive for every tree that's planted, thanks to you recommending a new TreeHa member.

The order form will give the approximate costs in other currencies, but all payments for TreeHa membership must be in GBP.

Membership	Price (GBP)	Trees Planted	M2E Shares	Partner Memberships ¹	Finder Acorns Per Tree Recommended
Seed	£1.95	2	200	40	1
Leaf	£7.00	8	800	60	1
Branch	£21.00	24	2400	400	2
Tree	£49.00	56	5600	400	2
Woodland	£392.00	448	44800	200	3
Forest	£2100.00	2400	240000	60	3
Rainforest	£4900.00	5600	560000	40	4

Note:

1. The TreeHa Partners Programme gives you enhanced benefits, compared to the normal membership programme that will follow. There is a maximum number Partners in each category and a total of 1200 Partner memberships.



Pricing in Euros and US Dollars

The following table gives you the approximate costs of membership in Euros and US Dollars (based on conversion rates May 2010). For up to date prices in your currency, please visit www.xe.com/ucc where you can convert the GBP value. Please note that we currently only accept payments in GBP.

Membership	Price (GBP)	Euros	US Dollars
Seed	£1.95	2.18	3.02
Leaf	£7.00	7.84	10.85
Branch	£21.00	23.52	32.55
Tree	£49.00	54.88	75.95
Woodland	£392.00	439.04	607.60
Forest	£2100.00	2352.00	3255.00
Rainforest	£4900.00	5488.00	7595.00

Note:

1. The TreeHa Partners Programme gives you enhanced benefits, compared to the normal membership programme that will follow. There is a maximum number Partners in each category and a total of 1200 Partner memberships.



How many Acorns will you get?

This table shows, in the first column, your TreeHa membership level. It also shows you the numbers of acorns you will receive for finding new TreeHa members. For example, imagine you are a Tree member. Now imagine you found another Tree member. You would receive 112 acorns to improve your chances of gaining a larger bonus from the sales income.

You are:	You Find a >	Seed	Leaf	Branch	Tree	Woodland	Forest	Rainforest
Seed		2	8	24	56	448	2400	5600
Leaf		2	8	24	56	448	2400	5600
Branch		4	16	48	112	996	4800	11200
Tree		4	16	48	112	996	4800	11200
Woodland		6	24	72	168	1444	7200	16800
Forest		6	24	72	168	1444	7200	16800
Rainforest		8	32	96	224	1792	9600	22400



Full Name:	Nationality:	M2E Member Number:
Address:	Country:	Telephone:
Email Address:	Please tick this box to receive occasional email updates from Me2everyone PLC <input type="checkbox"/>	Skype ID:

Who recommended you to TreeHa?

Their Name or M2E Reference Number:	Advert Reference:	Search Engine:
-------------------------------------	-------------------	----------------

Membership Details Please choose one option only

Seed	GBP £1.95	<input type="checkbox"/>	Leaf	GBP £7.00	<input type="checkbox"/>	Branch	GBP £21.00	<input type="checkbox"/>	Tree	GBP £49.00	<input type="checkbox"/>
Woodland	GBP £392.00	<input type="checkbox"/>	Forest	GBP £2100.00	<input type="checkbox"/>	Rainforest	GBP £4900.00	<input type="checkbox"/>	All prices include VAT (Value Added Tax) of 17.5% and our VAT number is GB-973108712		

Where do you want your trees planted?

Burkina Faso	<input type="checkbox"/>	Burundi	<input type="checkbox"/>	Cameroon	<input type="checkbox"/>	Ethiopia	<input type="checkbox"/>	Ghana	<input type="checkbox"/>	Guinea	<input type="checkbox"/>
Kenya	<input type="checkbox"/>	Mali	<input type="checkbox"/>	Niger	<input type="checkbox"/>	Senegal	<input type="checkbox"/>	Tanzania	<input type="checkbox"/>	Uganda	<input type="checkbox"/>
Zambia	<input type="checkbox"/>	India	<input type="checkbox"/>	Philippines	<input type="checkbox"/>	Brazil	<input type="checkbox"/>	Haiti	<input type="checkbox"/>	Nicaragua	<input type="checkbox"/>

Payment Information Please see previous page for information



Bank Transfer	<input type="checkbox"/>	Cheque	<input type="checkbox"/>	Credit Card	<input type="checkbox"/>
Alert Pay*	<input type="checkbox"/>	Debit Card	<input type="checkbox"/>		

I have read and understood the TreeHa agreement (next page) and wish to become a member of TreeHa Partners. I understand that I can change my mind within 14 days of signing this agreement and receive a full refund. I understand that my TreeHa planting certificate will also act as my receipt.

Signature: _____ Date: _____ 2010

Name on the Card:					
16 Digit Card Number:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Start Date:	Month	Year	Issue Number:		
Expiry Date:	Month	Year	Please email your 3 digit CSV number (on back of card) separately to treeha@me2everyone.com		

Alert Pay Special Note

If paying by Alert Pay, please add a surcharge of 7% to your order value.

TreeHa!
Thanks you



Please email this completed and scanned form to support@me2everyone.com
Or fax to +44 845 280 2197

Or mail to **me2everyone PLC**,
Albion House, 163-167 King Street, Dukinfield, Cheshire, SK16 4LF, England.



TreeHa Partner Agreement

1. This agreement ensures that you receive the benefits of membership as explored in this presentation and that, if you decide to recommend your friends and other people to also become members that you do so in a way that ensures the integrity of the Company.
2. During this agreement you will read terms that have a specific meaning and these are explored in the “Interpretation” section.
3. This agreement is made between you (named on the TreeHa Partner order form) and the **Company**, being Me2everyone plc, a company incorporated in England with registration number 6702315 whose registered office is at Albion House, 163-167 King Street, Dukinfield, Cheshire, SK16 4LF, England.
4. Any references to “**We**” or “**Us**” shall mean the Company and references to “**You**” or “**Your**” shall mean the person named on the TreeHa order form.
5. The headings in this agreement are inserted for convenience only and shall not affect their construction.
6. Reference to any particular law is a reference to it as it is in force for the time being taking account of any amendment, extension, or re-enactment and includes any subordinate legislation for the time being in force made under it.

Interpretation

7. This Agreement uses various terms, denoted by the use of a capital letter. These terms are explained below.

Acorns: The Acorn Incentive Rewards, a points-based system whereby depending upon your level of membership you will earn between one and four Acorns for every tree that is caused to be planted by the membership of any member you have recommended into TreeHa. Such points will amass and be used perpetually for the calculation of additional benefits including additional commissions for helping TreeHa membership to expand.

AME: those persons accepted by the Company to provide freelance marketing and support to users of the Company’s Websites.

Board: the board of directors of the Company (including any committee of the board duly appointed by it).

Commencement Date: the date upon which this agreement commenced as evidenced by the date you signed the order form.

Confidential Information: information (whether or not recorded in documentary form, or stored on any magnetic or optical disk or memory) relating to the business, products, affairs and finances of the Company for the time being confidential to the Company and trade secrets including, without limitation, technical data and know-how relating to the business of the Company or any of its business contacts or users of the Website.

Intellectual Property Rights: patents, rights to inventions, copyright and related rights, trade marks, trade names and domain names, rights in get-up, rights in goodwill or to sue for passing off, rights in designs, rights in computer software, database rights, rights in confidential information (including know-how and trade secrets) and any other intellectual property rights, in each case whether registered or unregistered and including all applications (or rights to apply) for, and renewals or extensions of, such rights and all similar or equivalent rights or forms of protection which may now or in the future subsist in any part of the world.

Complete Earth: Complete Earth Organisation SA, a company currently registered in the British Virgin Isles but which intends to re-register in a different jurisdiction.

GBP: Great British Pounds, the currency of the United Kingdom.

Pre-Contractual Statement: any undertaking, promise, assurance, statement, representation, warranty or understanding (whether in writing or not) of any person relating to this agreement other than as expressly set out in this agreement.

Termination Date: the date of termination of this agreement howsoever arising.



Voluntary Carbon Scheme: a recognised scheme where organisations actively engaged in improving the climate may apply for accreditation of their business to the Voluntary Carbon Scheme and thus offer a recognised carbon offset programme or otherwise apply for credits from one of the carbon exchanges.

Website: namely www.treeha.com or any other website operated by the Company.

Our Pledge

8. Depending upon your membership purchase we will ensure that a specified number of trees are planted in the country or countries you have chosen on the order form. Where you have chosen more than one country, we reserve the right to decide the number of trees ordered for each country. For the avoidance of any doubt, no trees will be delivered to you. The numbers of trees for each membership category are:

Seed	2
Leaf	8
Branch	24
Tree	56
Woodland	448
Forest	2400
Rainforest	5600

9. We will also send you, by email and within 7 days of receipt of your membership fee in full, a TreeHa certificate showing you how many trees you have planted and the approximate benefits those trees will bring to the environment. This certificate also serves as your receipt of purchase.

10. In making any payment by cheque, bank wire or other payment method please ensure that your name is referenced in the payment details to enable us to match your payment to your order. We reserve the right to delay or refuse orders where a transaction contains incomplete details or details that cannot be verified or where fraud is suspected. If we are unable to reasonably ascertain these details or resolve these issues a full refund will be made to the account holder named on the original payment, whether by cheque, bank transfer, card or other means. No other form of refund or credit will be offered nor will a refund be made to any third party card or account.

11. If you wish to cancel your order within 14 days of your signed order form, you may do so and receive a full refund which will normally be processed within 10 working days.
12. If you order any membership pack and we receive less than the GBP payment perhaps due to bank charges, we:
 - a. reserve the right to withhold your membership benefits until we have received the GBP amount specified for each membership or;
 - b. reserve the right to downgrade your membership to the next level down and provide membership benefits on the new level, whereupon we will send you a refund of the difference between the two memberships in accordance with paragraph 18.
13. We will pass your information onto one of our Partners, Complete Earth, for the exclusive purpose of them arranging to transfer (as a gift) a specified number of paid-up Me2everyone PLC shares to you. You may opt out of this benefit by providing the Company with written notice.
14. If you give us permission on the order form, we will send you occasional reports in respect to your trees and TreeHa in general. When the Website launches you will also be able to view the location of your trees using GPS positioning.
15. If you want to recommend TreeHa to your friends and other parties, we will provide you with templates for business cards and a license to use the TreeHa logo and tree in presentations and blogs, subject to the understanding that we own the rights to these marks and that your marketing information is of a high standard. In doing so, you must ensure that other people understand you are acting as an independent member and not as an official owner of the marks.
16. Whenever you successfully recommend new members for TreeHa we pay you a 10% net of tax commission as a Finder's Fee. In addition we provide you with an additional bonus incentive under a programme known as Acorns. Depending upon your own level of membership, you receive between one and four Acorns per tree planted from the membership acquired by anyone you introduce. These Acorns provide you with additional income from all sales, alongside other benefits to be developed.
17. Whenever you recommend a prospective new member to TreeHa, you must



ensure that they quote your name or unique membership number. We will appoint someone to complete the sale and also someone (known as an AME) to give your member ongoing support and customer care. You may upgrade your own membership to AME and/or into sales and earn additional commission upon written request and the signing of additional agreements.

18. Any commission or other payments that becomes due to you will be calculated approximately every 30 days and we will provide you with a statement of account. We pay any agreed commissions directly to you using any method we deem appropriate. Where we are likely to be charged money by payment processors, these charges will be deducted from your commission. Please note that in some circumstances you may be able to claim these charges back from your tax authorities. In any case, we do not pay commissions of less than GBP £20.00 (Twenty Pounds, Sterling). Any figure below this will be rolled forward until the next 30-day period.
19. In the event that any of the trees you have ordered are destroyed by fire (with the exception of coppice trees), natural disaster or diseases our partner, Complete Earth, will ensure that trees are replaced within the same area if possible. Wherever a drought has occurred replacement trees may be planted in a different part of the world at our discretion.
20. We shall, where possible, seek to provide you with verification of the species of tree planted and their location. This will become easier in the second phase of the project where it is the intention to register the programme with UNEP (United Nations Environment Programme) and under the Voluntary Carbon Scheme. The latter registration ensures that the programme is continually audited for the purpose of registering for carbon credits.
21. During this Agreement, the Company shall at its absolute discretion allow you access to features on or linked to the Website which shall enable the you to track commissions, Acorns (or any other incentives offered from time to time), complete surveys, provide feedback and communicate with the Company, other TreeHa Partners and users of the Website.

Your Pledge

22. You agree to pay the GBP value for the membership level you are seeking.

23. You agree that from any income you earn from TreeHa you will be responsible for declaring your own taxable income and also paying any tax that arises.
24. We are entitled to deduct from your commissions (and any other sums) any money that you may owe to the Company, including, without limitation, the claw back of any commission or other sums or rewards. This must be deducted within three months of payment of the relevant sums to you.
25. You agree that you are responsible for paying any costs that you incur in recommending prospective members to TreeHa.
26. You agree not to approach prospective commercial members prior to the Website launching.
27. You shall not undertake any activity or make any act or omission which has the effect of bringing the Company into disrepute.
28. You shall notify the Company in writing immediately that you become aware of any misuse of the Company name, the Company's Intellectual Property Rights or breach of this Agreement or any other policy operated by the Company by you or any other TreeHa member.
29. Unless you have been specifically authorised to do so by the Company in writing, you shall not:
 - a. have any authority to incur any expenditure in the name of or for the account of the Company; or
 - b. hold yourself out as having authority to bind the Company.
30. **If seeking to recommend prospective members of TreeHa:**
 - a. You agree to do so with all due care, skill and ability and use your best endeavours to promote the interests of the Company and protect its name and goodwill.
 - b. You agree to seek written approval from the Company for any advertisement that you wish to run and especially where you intend to use the Company name, the TreeHa name or any logos or colour



schemes associated with the Company, including the TreeHa tree as shown above.

- c. You agree to retain records of any marketing undertaken and of known people you have recommended to TreeHa and to provide such information to the Company at our request.

Confidential Information and Company Property

31. You acknowledge that in the course of this agreement you may have access to Confidential Information. You therefore agree to accept the restrictions of paragraphs 32 and 33.
32. You shall not either during this agreement or at any time after the Termination Date, use or disclose to any person, firm or company (and shall use his best endeavours to prevent the publication or disclosure of) any Confidential Information. This restriction does not apply to:
 - a. any use or disclosure authorised by the Company or required by law; or
 - b. any information which is already in, or comes into, the public domain otherwise than through the TreeHa Partner's unauthorised disclosure.
33. All documents, manuals, hardware and software provided to you by the Company, and any data or documents (including copies) produced, maintained or stored on the Company's computer systems or other electronic equipment, remain the property of the Company.

Data protection

34. You consent to the Company holding and processing data relating to you for legal, administrative and management purposes and in particular to the processing of any "sensitive personal data" (as defined in the Data Protection Act 1998) relating to you.
35. You consent to the Company making such information available to the Company's advisors or as required by law or any regulatory authorities,

governmental or quasi governmental organisations.

36. You consent to the transfer of such information to the Company's business contacts outside the European Economic Area in order to further its business interests.

Termination

37. The Company may terminate this agreement with immediate effect with no liability to make any further payment to you (other than in respect of amounts accrued prior to the Termination Date) and may cancel your entitlement to and revoke any existing Acorns awarded to you (if applicable), if at any time you:
 - a. are guilty of any misconduct affecting the business of the Company; or
 - b. you commit any serious or repeated breach or non-observance of any of the provisions of this agreement or refuses or neglects to comply with any reasonable and lawful directions of the Company; or
 - c. you are convicted of any criminal offence (other than an offence under any road traffic legislation for which a fine or non-custodial penalty is imposed); or
 - d. you are guilty of any fraud or dishonesty or act in any manner which in the opinion of the Board brings or is likely to bring you or the Company into disrepute or is materially adverse to the interests of the Company.
38. The rights of the Company under paragraph 37 are without prejudice to any other rights that it might have at law to terminate this agreement or to accept any breach of these Terms on the part of the TreeHa Partner as having brought the Engagement to an end. Any delay by the Company in exercising its rights to terminate shall not constitute a waiver thereof.

Obligations upon termination

39. On the Termination Date you agree to:
 - a. immediately deliver to the Company all documents, books, materials,



records, correspondence, papers and information (on whatever media and wherever located) relating to the business or affairs of the Company or its business contacts which is in your possession or under his control; and

- b. irretrievably delete any information relating to the business of the Company stored on any magnetic or optical disk or memory and all matter derived from such sources which is in his possession or under your control outside the premises of the Company.

Status

40. In relation to you becoming a member of TreeHa and doing nothing else to further the Company the relationship of you to the Company will be that of customer or member of the TreeHa scheme. In relation to you actively seeking prospective members of TreeHa the relationship of you to the company will be that of independent contractor and nothing in these Terms shall render you an employee, worker, agent or partner of the Company and you shall not hold yourself out as such.
41. The use of the name **TreeHa Partner** is a name given to those members who become the first members of TreeHa. It is not meant to infer that you are a legally recognised partner responsible for any risks or losses associated with the Company.
42. This agreement constitute a contract for the provision of services and not a contract of employment and accordingly you shall be fully responsible for and shall indemnify the Company for and in respect of:
 - a. any income tax, National Insurance and Social Security contributions and any other liability, deduction, contribution, assessment or claim arising from or made in connection with any commission or other payments you receive under this agreement, where such recovery is not prohibited by law. You shall further indemnify the Company against all reasonable costs, expenses and any penalty, fine or interest incurred or payable by the Company in connection with or in consequence of any such liability, deduction, contribution, assessment or claim;

- b. any liability for any employment-related claim or any claim based on worker status (including reasonable costs and expenses) brought by you or any of your personnel (if applicable) against the Company arising out of or in connection with the provision of any services under this agreement.

Notices

43. Any notice given under this agreement shall be in writing and signed by or on behalf of the party giving it and shall be served by delivering it personally, by email or sending it by pre-paid recorded delivery or registered post to the relevant party at (in the case of the Company) its registered office for the time being and (in your case) your last known address. Any such notice shall be deemed to have been received:
 - a. if delivered personally, at the time of delivery; or
 - b. if delivered by email, at the time of sending; or
 - c. in the case of pre-paid recorded delivery or registered post, 5 working days from the date of posting.
44. In proving such service it shall be sufficient to prove that the envelope containing such notice was addressed to the address of the relevant party and delivered either to that address or into the custody of the postal authorities as a pre-paid recorded delivery or registered post or in the case of email, production of a delivery receipt.

Entire agreement

45. Each party on behalf of itself acknowledges and agrees with the other party that:
 - a. This agreement together with any documents referred to in them constitute the entire agreement and understanding between the you and the Company and supersede any previous agreement between them relating to this agreement (which shall be deemed to have been terminated by mutual consent);



- b. neither party has relied on any Pre-Contractual Statement; and
- c. the only remedy available to either party for breach of this agreement shall be for breach of contract under this agreement and it shall have no right of action against any other party in respect of any Pre-Contractual Statement. Nothing in this agreement shall, however, operate to limit or exclude any liability for fraud.

Variation

- 46. This agreement may be varied at any time by the Company on giving you notice or posting revised terms on the Website. Continued provision of these services following the publication of the revised Terms shall mean that you have accepted the revised Terms.

Third party rights

- 47. The Contracts (Rights of Third Parties) Act 1999 shall not apply to this agreement and no person other than you and the Company shall have any rights under them.

Alternative Dispute Resolution

- 48. If any dispute or difference arises in connection with this agreement, the parties will attempt to settle it by mediation in accordance with the Centre for Effective

Dispute Resolution (**CEDR**) Model Mediation Procedure. Unless otherwise agreed between the parties, the mediator will be nominated by CEDR. The mediation will take place in London and the language of the mediation will be English. The Mediation Agreement referred to in the Model Procedure shall be governed by, and construed and take effect in accordance with, the substantive law of England and Wales. The courts of England shall have exclusive jurisdiction to settle any claim, dispute or matter of difference which may arise out of, or in connection with, the mediation.

- 49. If the dispute is not settled by mediation within 90 days of commencement of the mediation or within such further period as the parties may agree in writing, the dispute shall be referred to and finally resolved by arbitration. CEDR shall be the appointing body and administer the arbitration. CEDR shall apply the UNCITRAL rules in force at the time the arbitration is initiated. In any arbitration commenced pursuant to this clause, the number of arbitrators shall be one and the seat or legal place of arbitration shall be London, England.

Governing law and jurisdiction

- 50. This agreement and any dispute or claim arising out of or in connection with them or their subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with English law.
- 51. The parties irrevocably agree that the courts of England and Wales shall have non-exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this agreement or its subject matter or formation (including non-contractual disputes or claims).



TreeHa Partners is sold exclusively via Me2everyone PLC

Registered in England & Wales under registration number 06702315 at:

Me2everyone PLC
Albion House
163-167 King Street
Dukinfield
Cheshire, SK16 4LF

Follow us on Twitter: www.twitter.com/me2everyonePLC

FAX: +44 845 280 2197

For any questions or more information please EMAIL TreeHa@me2everyone.com

NOTE: THE AIM OF TREEHA IS TO PLANT ONE BILLION TREES ON THE PLANET. ANY ADDITIONAL BENEFITS FROM TRANSFER OF SHARES, COMMISSIONS OR FROM THE ACORN PROGRAMME ARE GIVEN TO ENABLE MEMBERS TO EARN MONEY FROM THE SALES THEY MAKE. YOU HAVE 14 DAYS FREE CANCELLATION PERIOD AND MAY CLAIM A 100% REFUND IN THIS PERIOD.